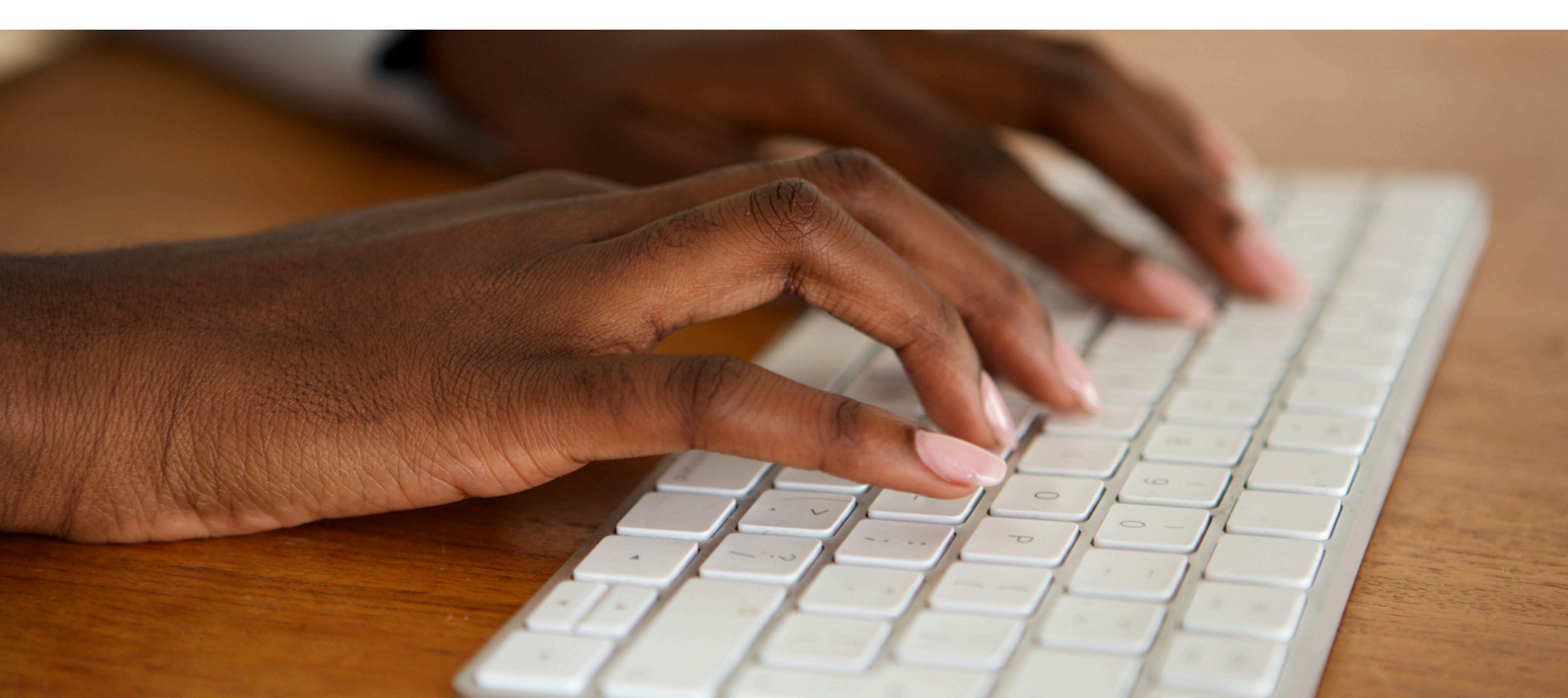


FOR INDIVIDUALS & SMALL BUSINESSES

Branding Services & Pricing Guide



REAH SONSHINE ENTERPRISES LLC



Hello there!

A strong brand is the foundation of a purposeful life and thriving business.

Whether you are branding a startup, refreshing your personal brand, or rebranding your company, Doreah Dean delivers a strategic, empowering, transformative experience that takes your life and business to the next level.

She doesn't just build brands. She helps build dreams!

Doreah Dean

Principal, Reah Sonshine Enterprises LLC

Why Work with Doreah

Doreah Dean is a seasoned Hollywood marketing creative turned entrepreneur, executive brand strategist, creative director, writer, and speaker dedicated to awakening your potential, activating your purpose, and empowering your calling.

Throughout her career in the entertainment industry, Doreah utilized her creative marketing prowess at Sony Pictures Entertainment, contributing to numerous top-grossing film campaigns including Casino Royale, Spider-Man 3, Skyfall, The Amazing Spider-Man 1, Quantum of Solace, Michael Jackson's This Is It, The Karate Kid, Eat Pray Love, The Social Network, The Smurfs, Men in Black 3, Hotel Transylvania, Cloudy with a Chance of Meatballs, The Equalizer, Goosebumps, Spectre, The Angry Birds Movie, and The Shallows.

As the founder and CEO of Reah Sonshine Enterprises LLC, Doreah offers strategic, empowering, and transformative branding services for individuals and small businesses across industries.

With over 20 years of extensive marketing experience, Doreah doesn't just build brands; she helps build dreams!





BRAND MESSAGING SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	✓	✓
Purpose Statement	✓	✓	✓
Vision Statement	✓	✓	✓
Mission Statement	✓	✓	✓
Target Audience	✓	✓	✓
Core Values	✓	✓	✓
Core Messaging	✓	✓	✓
Power Positioning	×	×	✓
Brand Personality	×	×	✓
Tone of Voice	×	×	✓
Brand Language	×	×	✓
Brand Story	×	✓	✓
Dedicated Hashtags	×	×	✓
Brand Scripture	✓	✓	✓
Purpose Map	✓	✓	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE

BRAND IDENTITY SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	✓	✓
Brand Color Palette	✓	✓	✓
Brand Typography	✓	✓	✓
Brand Mood Board	×	×	✓
Brand Logo Creation	✓	✓	✓
Social Media Toolkit	×	×	✓
Brand Style Guide	×	×	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE



 Reah Sonshine Enterprises LLC

SOCIAL MEDIA SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	✓	✓
Brand Overview	✓	✓	✓
Avatar Analysis	✓	✓	✓
Platforms & Statistics	1-3	3-5	5-8
Social Media Strategies	✓	✓	✓
Engagement Guidelines	✓	✓	✓
Creative Content Concepts	×	×	✓
Creative Content Tips	×	×	✓
Creative Content Materials	×	×	✓
Monetization Options	×	✓	✓
Campaign Guidelines	×	✓	✓
Content Calendar	✓	✓	✓
Influencer References	×	×	✓
Quick Start Guide	✓	✓	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE



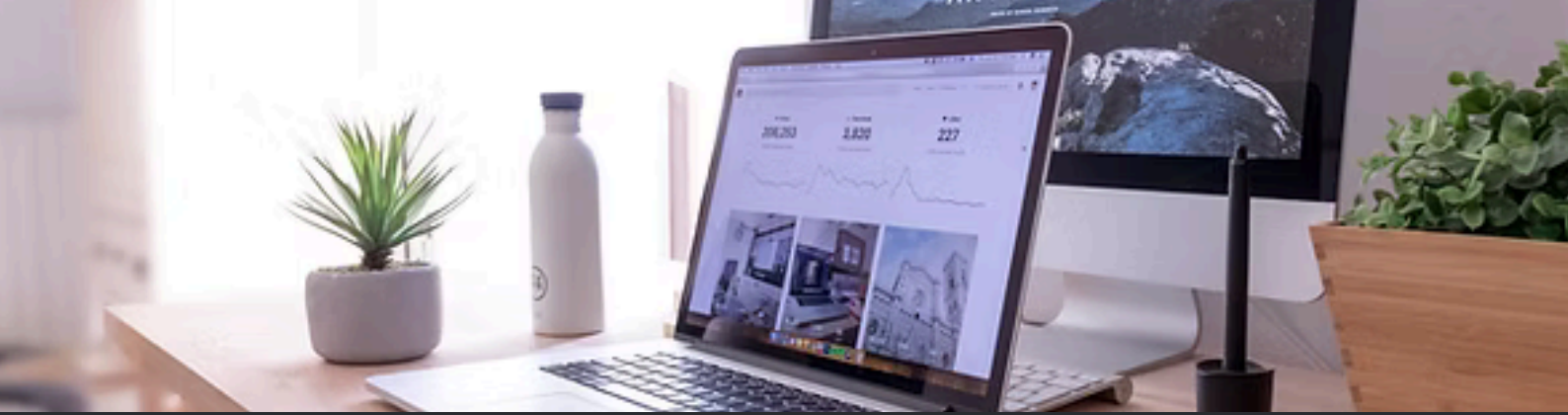
 Reah Sonshine Enterprises LLC

BRAND IMAGE SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	×	✓
Photographer Scouting	✓	✓	✓
Photoshoot Length	1 hr	1.5 hrs	2 hrs
Location Scouting	✓	✓	✓
Hair Stylist Scouting	✓	✓	✓
Makeup Artist Scouting	✓	✓	✓
Photoshoot Management	✓	✓	✓
Wardrobe Consultation	✓	✓	✓
Comprehensive Style Guide	×	✓	✓
Set Aesthetics	×	×	✓
Brand Shot & Pose List	×	×	✓
Pose Coaching	×	×	✓
Creative Direction	✓	✓	✓
Image Selections & Usage	✓	✓	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE



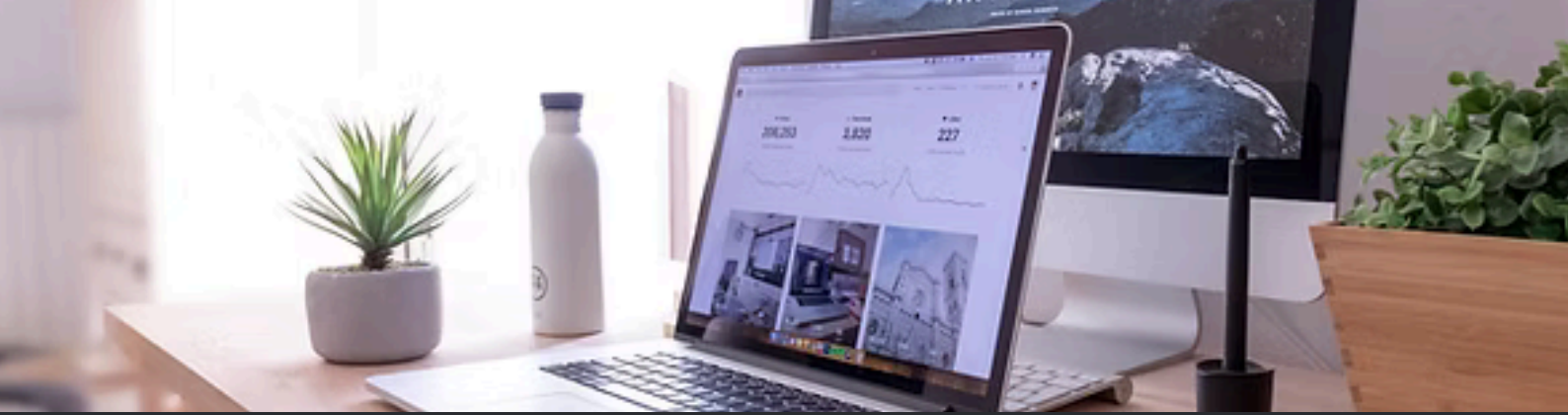
 Reah Sonshine Enterprises LLC

WIX WEBSITE SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	✓	✓
Desktop Website	✓	✓	✓
Customized Design	✓	✓	✓
Number of Pages	1-3	4-6	7-10
Mobile Responsive	✓	✓	✓
Website Copy	×	×	✓
Website Content	×	×	✓
Website Plugins	×	×	✓
Opt-In Form(s)	×	✓	✓
Basic SEO	×	✓	✓
Social Media Icons/Links	✓	✓	✓
Website Domain Setup	✓	✓	✓
Website Hosting Setup	✓	✓	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE



 Reah Sonshine Enterprises LLC

WIX WEBSITE SOLUTIONS

FEATURES	 ESSENTIAL \$1500	 STANDARD \$3000	 PREMIUM \$6000
Market Research	×	✓	✓
Competitive Analysis	×	✓	✓
Desktop Website	✓	✓	✓
Customized Design	✓	✓	✓
Number of Pages	1-3	4-6	7-10
Mobile Responsive	✓	✓	✓
Website Copy	×	×	✓
Website Content	×	×	✓
Website Plugins	×	×	✓
Opt-In Form(s)	×	✓	✓
Basic SEO	×	✓	✓
Social Media Icons/Links	✓	✓	✓
Website Domain Setup	✓	✓	✓
Website Hosting Setup	✓	✓	✓

GET STARTED TODAY!

PAYMENT PLANS ARE AVAILABLE



BRANDING PACKAGES

Payment Options

Choose the option that fits your budget best.

Option	Essential \$1,500	Standard \$3,000	Premium \$6,000
Pay in Full	\$1,350 <i>Save \$150</i>	\$2,700 <i>Save \$300</i>	\$5,400 <i>Save \$600</i>
2-Month Plan	\$775 / month \$1,550 total	\$1,550 / month \$3,100 total	\$3,100 / month \$6,200 total
3-Month Plan	\$525 / month \$1,575 total	\$1,050 / month \$3,150 total	\$2,100 / month \$6,300 total
4-Month Plan	\$425 / month \$1,700 total	\$850 / month \$3,400 total	\$1,700 / month \$6,800 total

How Payment Plans Work

- Your first payment is due at signing and secures your start date.
- Remaining payments are due on the same day each month.
- Work begins once your first payment is received.
- Payments are charged automatically to your card on the same day each month. By signing your agreement, you authorize these recurring payments.
- Final deliverables are released once your plan is paid in full.

Not sure which option is right for you? Paying in full is the best value, and the shorter plans keep your total investment lower. If you have questions, reach out and we'll find the best fit together.



The Executive Branding Package

LET'S WORK TOGETHER

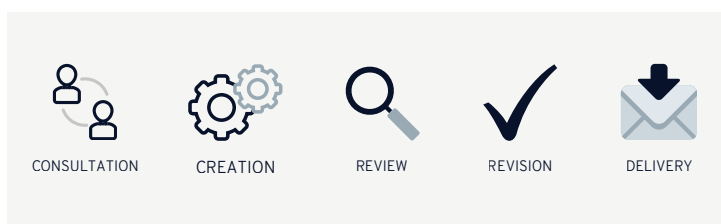
SUMMARY:

Your dream deserves the very best! With years of Hollywood marketing experience, I roll out the red carpet for you, carefully curating your brand from start to finish! Executive Branding includes all five branding phases:

1. Brand Messaging
2. Brand Identity*
3. Social Media Strategy
4. Next-Level Photoshoot*
5. Website Creation*

*May require third-party costs.

PROCESS:



How It Works

01 **BOOK DISCOVERY CONSULTATION**

Book a 30-minute discovery consultation, and let us help you brand your dreams today!

02 **SELECT BRANDING PACKAGE**

Select your preferred service and its corresponding Essential, Standard, or Premium branding package.

03 **SIGN CONTRACT**

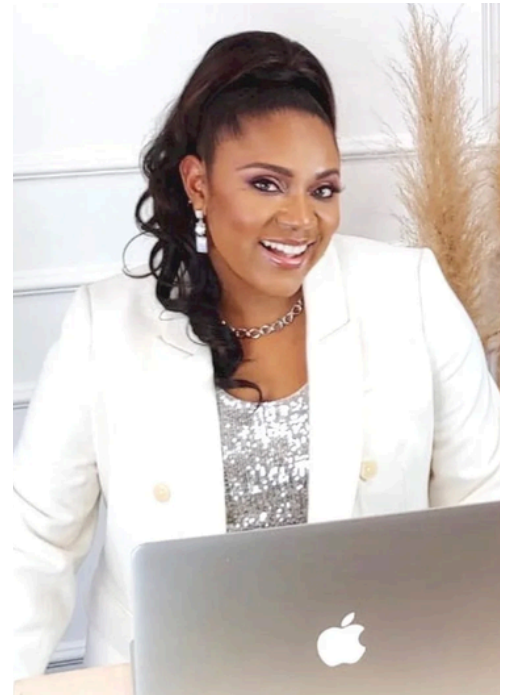
You will receive my contract. Upon reviewing it, you may provide your signature electronically.

04 **PAY INVESTMENT**

A 10% deposit is required upon booking. Installment payments are due according to the agreed-upon payment plan.

05 **SCHEDULE CONSULTATION**

Scheduled one-hour consultations will be incorporated throughout the branding process to maintain a highly responsive approach to managing deliverables, which will be provided digitally.



CONTACT DETAILS

doreah@doreahdean.com

OFFICE HOURS

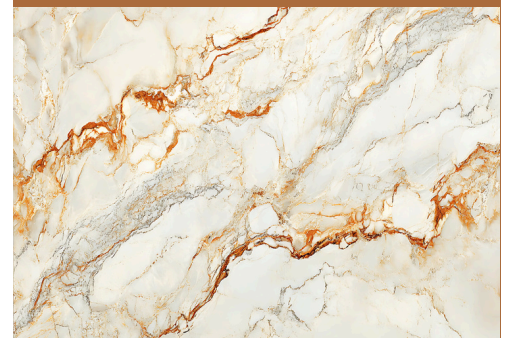
Mon - Fri 7:00am - 7:00pm PST
Sat 7:00am - 12:00pm PST

WEBSITE

www.doreahdean.com

SOCIAL MEDIA

[@doerahdean](https://www.instagram.com/doerahdean)



“

*I am committed to awakening
you to your potential, activating
you in your purpose, and
empowering you in your calling.*

- DOREAH DEAN



FAQ

Can the phases be purchased a la carte?

Branding phases may be purchased individually. However, Phase 1: Brand Messaging is required as it informs all the other phases.

Are there any additional costs involved in the branding process?

Phases 2, 4, and 5 may require third-party fees for contracted services. Certain aspects of the branding process require working with a network of outside contractors, which incurs additional costs. Contracted services may include: graphic designer, font licensing, photographer, makeup artist, webmaster, etc.

What payment methods are accepted?

Visa, Mastercard, Discover, American Express, Apple Pay, PayPal, or Bank Transfer

Are all services contractual?

All services are contractual and subject to additional fees related to late payments and cancellations.

Are there any refunds?

Due to the nature of services offered, refunds are unavailable.



REAL RESULTS



“Doreah Dean is the paragon of service, excellence and impeccability. In setting up my brand and teasing out the details of the brand was a top-of-the-line introduction to her savviness and expertise. Doreah Dean knows her stuff, and I can't emphasize enough how stellar my experience working with her was. I strongly and emphatically recommend her to anyone looking to develop their brand. She is THE way to go, and she will get you there with grace, aplomb, excellence, and brilliance.

– Antonio Goodwin, CEO, *The Interpreted Life*



“From our initial discussions, Doreah demonstrated a profound understanding of my vision and mission. She crafted a branding strategy that not only captured the essence of my business but also resonated with our target audience. Her insights into market trends and consumer behavior were invaluable, enabling us to position our brand effectively. This resulted in a brand that not only stands out in the marketplace but also embodies our commitment to service and community.

– Adrienne Streater, CEO, *Whimsical Paper LLC*



Doreah Dean will take your brand to the next level and bring your dreams to life! I am so grateful to her for finding creative and out-of-the-box approaches to convey the story and branding that I needed. She has a phenomenal way of keeping the entire process relaxed and on schedule. This enables you, as a leader, to focus on the task at hand while she uses her creative acumen to propel your vision forward!

If you want your brand to soar, no need to wait any longer. Doreah is the woman who can get the job done!

– Justin Mayo, Executive Director, *Red Eye Inc. / Watts Empowerment Center*



REAL RESULTS



“Three words that describe working with Ms. Dean are: professional, energetic, and perfection! Ms. Dean is a perfect 10! From start to finish, Ms. Dean took the time to determine my exact needs and developed a high-quality brand and strategic messaging. Every aspect of working with Ms. Dean has been executed as promised and the synergy exhibited during our working relationship helped to make each phase of project completion flawless and stress-free.

– *Mona Clayton, MSN, RN, CEO The Nurse's Pub*



“I am so grateful for the opportunity to work with Doreah. She developed a strategic approach to help me identify my value in each step of our process. I am better equipped and more confident than ever to work with others. The time, conversation and approach that helped me discover more gifts and talents within is priceless. I am better than ever and I appreciate Doreah's insight, experience and diligence to articulate my passion, goals and future. She not only gave me a brand, she added depth to my purpose.

– *Terrilyn Minnifield, Co-Pastor, Word Life Church, Founder and Host, Resilient Living*



“Ms. Dean took on the task of branding my company to help me relaunch and elevate my reach into new and exciting markets for our products and services. She addressed the need to update my visual presentation and organized a media campaign, complete with an amazing photoshoot that was game-changing in so many ways. I can't say enough about the benefits that have accrued from my association with Ms. Dean. She helped articulate my goals and visions with greater clarity and resonance.”

– *Dr. Marta Collier, CEO, Marta Collier Educational Systems & Services*



REAL RESULTS



"I love working with Doreah! She is creative, supportive, and at the top of her game!"

– Karen Abercrombie, CEO/Actress, Earth Mother Entertainment



"When Doreah Dean says personal branding, she means it! It's a discovery, not a mystery, working with her. The most powerful parts of yourself are revealed, given a voice, and you walk away with a fresh vision and brand for your future. Incredible experience! "

– Arianna Sikorski, International Arts, Culture & Wellness Consultant



Doreah's strategic ability to ask insightful questions, listen deeply, and creatively organize a sense of purpose is truly exceptional. As a busy working mom and wife, I often lose sight of myself and my personal goals. Through my branding sessions with Doreah, I've rediscovered my ability to dream, reawakened facets of myself that had been dormant, and felt empowered to stand fully in the power, beauty, and splendor of who I am. I highly recommend Doreah Dean to anyone looking to elevate their personal or professional brand!

– Margaret Smith-Williams, Podcast Host/Founder, Girl, Live, Love, Be

Let's Get Started!

With over 20 years of global creative marketing experience, acute research, writing, and interpersonal skills, Doreah has a well-deserved reputation for high-quality branding. Whether clients have a detailed vision or a general concept, she is able to identify, articulate, position, and present your brand as a leader in the marketplace. Doreah Dean's branding services will exceed your expectations!

Brand your dreams, and live your purpose!

CONTACT ME

doreah@doreahdean.com

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